

W A T T



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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199



B S 1243

# BROADCASTING STATION LICENSE RECORD

Date first licensed 5-27-46

Call letters W A T T (5-15-45)  
Station Location: Cadillac, Michigan

THE MACDONALD BROADCASTING COMPANY (AL 5-21-80, EFF: 5-26-80)

xx W A T T RADIO, INC. (AL gr 3/21/77 EFF: 5/6/77)

Name of licensee xx MIDWESTERN BROADCASTING COMPANY

Cadillac,

U.S. 131, Clam Lake Township, Michigan (MP 7-19-45) (Lic. 5-27-46)

Transmitter location x U.S. 131, 1 1/2 mi. S. of Cadillac, Clam Lake Township, Michigan (CP 5-26-45)

Cadillac,

U.S. 131, Clam Lake Township, Mich. (MP 9-18-45) (Lic. 5-27-46)

Main studio location x 221-23 South Mitchell St., Cadillac, Michigan (CP 5-26-45)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
Letter B2-P-3810	4-17-45	1240	250w	U	Subject compli- ance procedural requirements of Commission policy of 1-26-44 For a new station at Cadillac, Mich.
B2-P-3810	5-26-45	1240	250w	U	7-26 1-26-46 C.P. for a new station at Cadillac, Mich.
B2-MP-1809	7-19-45	Mod. CP	3810		for change in transmitter location 7-26 1-26-46
B2-MP-1820	9-18-45	Mod.C.P.	3810		as mod. for change in studio location 7-26 1-26-46
B2-L-1903 B2-Z-1722	5-27-46	1240	250w	U	5-27 8-1-46 Lic. to cover C.P. (P-3810 as mod.) for a new station and determine operating power by direct measurement
B2-S-1243	7-25-46	Extension of license			8-1 10-1-46
B2-R-1243	9-30-46	1240	250w	U	10-1 8-1-49
BZ-3038	4-28-49	1240	250w	U	4-28 8-1-49 Determine opr. power by direct method.
BR-1243	7-13-49	1240	250w	U	8-1 8-1-52
BR-1243	7-2-52	1240	250w	U	8-1 10-1-52
BR-1243	9-18-52	1240kc	250w	Unl.	10-1 10-1-55
BR-1243	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BR-1243	9-3-58	Renewal of license			10-1 10-1-61
BZ-4415 (1)	5-19-61	Authority to determine operating power by direct measurement of antenna power.			
BR-1243	9-7-61	1240kc	250w	U	10-1 10-1-64
BTC-3920 EFF:	12-22-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.			
BP-14,672	5-29-62	1240kc	250w-1kw,LS,Un		7-29 1-29-63 CP to increase daytime power from 250w to 1kw and install new transmitter (RCA-BTA-11) (COND'L)
BL-9864	5-3-63	1240kc	250w-1kw-LS Un		5-3- 10-1-64 Lic. to cover CP(BP-14,672) which auth. inc.day power and install new trans.



Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W A T T

Station location CADILLAC, MICHIGAN

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-5100 (1)	2-17-64	Auth. to determine operating power by direct meas. of antenna power (specify type trans. as RCA BTA-1R1)			
BR-1243	9-14-64	1240kc.	250w, 1kw, U		10-1-10-1-67
BR-1243	10-31-67	Renewal of License & NDEA			10-31-10-1-70
BR-1243(S)	9-30-70	Renewal and NDEA			10-1-73
EBSA	5-25-72				
BR-1243(L)	9-27-73	RENEWAL			10-1-76
BR-1243(S)	9-15-76	Renewal of License			10-1-79
BAL-8931	3/21/77	Vol AL EFF: 5/6/77			
BR-790601VH	9-21-79	(S) RENEWAL			10-1-82
BAL800226FQ	5-21-80	VOL AL.		EFF:	5-26-80
BP-800818AI (L)	10-27-80	1240khz CP to mke chgs.	.25kw in antenna system.	1kw Unl.	10-27-81



## APPLICATION RECORD—BROADCASTING

W A T T (5-15-45)

Call letters X NEWName MIDWESTERN BROADCASTING COMPANY  
(P.O. 114-116 E. Front Street, Traverse City, Mich.)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-3810	12-9-44	C.P. for a new standard broadcast station to be operated on: Frequency: 1240 kc Power: 250w Hours of Operation: Unlimited time Transmitter Location: U.S. 131 - 1½ miles So. of Cadillac, Clam Lake Twp., Michigan Studio Location: 221-23 S. Mitchell Street, Cadillac, Mich. (Filed by Frank D. Scott, Atty.) George C. Davis, Engineer (Petition for consideration & grant under Comm. Policy of 1-16-45 - Filed 3-5-45)	Granted	4-17-45 subj.
Rec'd	12-12-44		compliance procedural	
Filed	12-12-44		requirements of Commis- sion policy of 1-26-44 Letter Written Grant Accepted per let- ter of 5-7-45 Issued	5-26-45



## APPLICATION RECORD - BROADCASTING

Call

Letters W A T TName MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-1809 Rec'd Filed	6-15-45 6-15-45 6-15-45	Mod. of C.P. (B2-P-3810, which authorized a new standard broadcast station) for change in transmitter location from U.S. 131, 1½ mi. So. of Cadillac, Clam Lake Twp., Mich., to U.S. 131, Clam Lake Twp., Michigan. (Frank B. Scott, Atty.; Geo. C. Davis, Engr.)	Granted	7-19-45
B2-L-1903 Rec'd Resub. Rec'd & Filed	9-3-45 9-4-45 9-18-45 9-18-45	License to cover C.P. (B2-P-3810, as mod.) which authorized a new standard broadcast station;  and Authority to determine operating power by direct measurement of antenna power. (335s filed)	Returned <del>Form 606</del> <del>Form 606</del> <del>Form 606</del> of engr.  GRANTED	<del>9-10-45</del> <del>7-19-45</del> <del>7-19-45</del> <del>7-19-45</del>  5-27-46
B2-Z-1722 Rec'd Resub. Rec'd & Filed	9-3-45 9-4-45 9-18-45 9-18-45			



## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W A T TName MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-1820 Rec'd Filed	9-17-45 9-17-45 9-17-45	Mod. of C.P. (B2-P-3810, as mod., which authorized a new standard broadcast station) for change in studio location from 221-23 South Mitchell St., Cadillac, Mich., to U.S. 131, Clam Lake Twp., Mich. (Filed by Frank D. Scott)	GRANTED	CA 9-18-45 Min. 9-24-45
B2-R-1243 Rec'd	6-29-46 7-4-46	Renewal of license Program analysis & logs filed 9-16-46	Granted	9-30-46
BZ-3038 Rec'd Filed	4-13-49 4-15-49 4-15-49	Authority to determine operating power by direct measurment of antenna power.	GRANTED	4-28-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T TName MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1243 Rec'd	6-1-49 6-6-49	Renewal of license	GRANTED	7-13-49
BR-1243 Rec'd Filed	4-26-52 4-30-52 4-30-52	Renewal of License Filed by Thomas W. Wilson	GRANTED	7-2-52
BR-1243 Rec'd Filed	8-18-52 8-21-52 8-21-52	Renewal of license (Informal Request)  Thomas W. Wilson, Atty.	GRANTED	9-18-52
BTC-1750 Rec'd Filed	6-14-54 6-21-54 6-21-54	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru the gift to him of 190 shares of stock by Edward Biederman.	DISMISSED req. of atty	6-29-55
BR-1243 Rec'd Filed	6-28-55 7-6-55 7-6-55	Renewal of license  Alfred C. Cordon, Jr, Atty.	GRANTED	9-7-55



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters ...W.A.T.T.

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1243 Rec'd Filed	7-11-58 7-14-58 7-14-58	Renewal of license Al Cordon, Attorney	GRANTED	9-3-58
BP-14,672 Rec'd Filed	2-14-61 2-15-61 2-15-61	Construction Permit to increase daytime power from 250w to 1kw and install new transmitter (RCA-BTA-1R) Atty.- Dow, Lohnes and Albertson Eng.- George C. Davis	GRANTED COND'L re other 250w Class IV stations; 3.54 of Rules.	5-29-62
BZ-4415 Rec'd Filed	2-1-61 2-8-61 2-8-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-19-61
BR-1243 Rec'd Filed	6-26-61 6-30-61 6-30-61	Renewal of license Dow, Lohnes and Albertson (Alfred C. Cordon, Jr.)	GRANTED	9-7-61



FORM BC-121 #6  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W A T T

Name MIDWESTERN BROADCASTING COMPANY  
Cadillac, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3920 Rec'd Filed	12-2-61 12-8-61 12-8-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.  Alfred C. Cordon, Jr., Atty.	GRANTED EFF:	12-22-61
BL-9864 R. & F.	11-30-62 12-4-62	Lic to cover CP(BP-14,672) which auth incr day power and install new transmitter. Atty-Dow, Lohnes & Albertson	GRANTED	5-3-63
BZ-5100 R. & F.	10-15-63 10-21-63	Authority to determine operating power by direct measurement of antenna power/ specify type trans as RCA-BTA-1R1. Atty- Dow, Lohnes & Albertson	GRANTED	2-17-64
BR-1243 R.&F.	3-13-64 3-16-64	RENEWAL OF LICENSE  Atty: Dow, Lohnes & Albertson, Al Cordon, Jr.	GRANTED	9-14-64
BR-1243 R & F JUL 18 1967	6/30/67 7/3/67	Renewal of license Atty: A. C. Cordon, Jr. F.C.C. - WASHINGTON, D. C.	GRANTED Con'd 250 watt Class IV stations	10-31-67
Ltr. 4-16-69		Al Cordon now atty.		



# APPLICATION RECORD - BROADCASTING

Call  
Letters W A T T

Name MIDWESTERN BROADCASTING COMPANY  
Cadillac, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1243 R & F #613902 \$75. (\$1,350. submitted) P.N. 7-2-70 JUL 29 1970	6-18-70 7-2-70	Renewal of License  Atty: Alfred C. Cordon, Jr.  AMENDED 9-10-70 re: programming; commercial practices; business interest	GRANTED	9-30-70
10-2-70 Annual fee \$32.00 deducted from \$75.00 Renewal filing fee. Credit \$43.00 to 1971.				
BR-1243 R & F PN Recd. PRESS JUL 31 1973	6-18-73 6-29-73 "	RENEWAL OF LICENSE A.C. Cordon, Jr. Atty. AMENDED 7-27-73 re: community survey AMENDED 8-21-73 re: business interests; commercial policy	GRANTED	9-27-73



## APPLICATION RECORD - BROADCASTING

1240khz

September 1969

THE MACDONALD BROADCASTING COMPANY

Call

Letters

W A T T

XXXXW A T T RADIO, INC.

Name X MIDWESTERN BROADCASTING COMPANY

Cadillac, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1243 R & F P.N. Press	5-24-76 5-27-76 5-27-76 JUN 30 1976	RENEWAL OF LICENSE  Atty: Alfred C. Cordon, Jr. (Cordon & Jacob)	GRANTED	9-15-76
BAL-8931 R & F Also see WTCM(AM) FORM 316 MAR 14 1977	3/3/77 3/7/77	Voluntary assignment of license to W A T T RADIO, INC.  Atty - <u>Cordon</u> & Jacob	GRANTED EFF:	3/21/77 5/6/77
BR790601VH PRESS JUL 12 1979		Renewal of License Atty. Alfred C. Cordon	GRANTED	9-21-79
BAL-800226FQ FORM 314 PRESS: MAR 12 1980 PN FILED 4-9-80		Vol AL to THE MACDONALD BROADCASTING COMPANY  REQUEST TAX CERTIFICATE (over)  Atty for assignor - A.C. Cordon, Jr. for assignee - J.P. Freret P.C.C. - WASHINGTON, D. C.	GRANTED  EFF:	5-21-80  5-26-80



BAL800226FQ Amended 3-5-80 re: Bank letter



#9

Form BC-121

May 1976

1240KHz

## APPLICATION RECORD - BROADCASTING

Call W A T T  
Letters .....

Name THE MACDONALD BROADCASTING COMPANY

Cadillac, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-800818AI PRESS (O)	SEP 25 1980	Construction permit to make changes in antenna system  ATTY: Julian Freret	GRANTED	10-27-80
	10-9-80	Additional Engineering		
BL-810204AH R & F PRESS	2-4-81 FEB 17 1981	Lic. to cover (BP-800818AI) for changes. Atty: Julian P. Freret (Booth & Freret)		



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

